Newsweek

August 4, 1941: p. 38

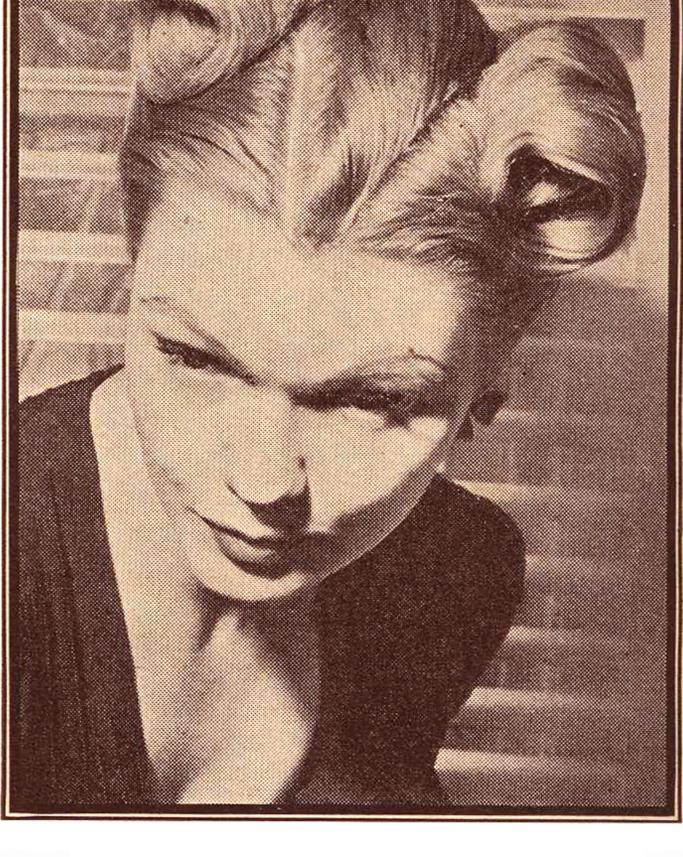
Week in Business

V FOR VICTORY: Capitalizing on current popular interest, fashion centers blossomed out with every conceivable application of the V for Victory emblem. Pattern houses rushed into production dressmaking instructions for making garments with V necklines, V-shaped yokes, and embroidery. Novelty pocketbooks, belts, and hats appeared with the three-dots-and-a-dash Morse-code symbol as decoration, and hairdressers emphasized widow's peaks and V-shaped pompadours.



in dresses and handbags . . .





...and even in headdresses
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