

Talking of Talkies

LIFE is just a movie, with God as the star."—The Rev. Donald B. Aldrich, New York City.

"Without improvements, people will tire of talkers. Talking is no substitute for the good acting we had in silent pictures."—Thomas A. Edison.

"Instead of finding motion picture stars engaged in the carousals they are credited with, I found them living sane and normal lives, so they may be fit to excel in their work. In fact, I doubt if men and women in any other profession give so much thought to the way daily living affects their productive value."—Juvenile Judge Camille Kelley, Memphis, Tenn.

"After deliberating six days and six nights for a new type of picture, the producers of a big company decided to make a war story."—New York State Exhibitors' Journal.

"Motion picture work is the hardest work I know. Life isn't worth living in it. If you turn out a good one, you worry about the next. If you turn out a bad one, you are in the throes of despair. I don't know a single person in the movies who has any peace or contentment."—Anita Loos, author for stage and screen.

"In ten years, most of the good music of the world will be written for sound motion pictures."—Arthur Alexander, American musician.

"Two sound versions of 'No, No, Napoleon' are being made—one for this country, one for England. The idea is that Britishers can't understand our slang. In the American version, the hero says 'A nut factory, eh?' In the English, he says 'A madhouse, eh?' Madhouse is, you see, the English slang expression for madhouse."—F. P. A., in *The New York World*.

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"Thirty-four years ago the motion picture industry was practically non-existent. Today the motion picture is perhaps the strongest influence in our national life."—Flint, Mich., Journal.

"I don't care anything about money. Money means nothing to me. I can always make a living. I just hope I have something to contribute to the talkies. If I haven't, I'll get out—or they'll toss me out."—George M. Cohan, author and actor.

"I believe that motion pictures are doing some harm. Too many crook and underworld pictures are being shown. Some pictures are morally bad, and the proportion is larger than it should be.

"I haven't noticed a marked improvement in the character of the moving pictures in the last five years. In fact, too many pictures are shown depicting young people drinking, smoking, and dancing ridiculously." — "Baptist Warrior," in the New York Evening Post.

FIRST DIRECTOR'S WIFE—"I just heard an awful story about your husband."

SECOND DIRECTOR'S WIFE—"Tell me! I need a new limousine!"—New York State Exhibitors' Journal.

"There is nothing mysterious about the business of writing talking picture scripts. It is only a matter of using our imaginations as we did in the old days of silent pictures. And we must all understand that nothing is impossible."—Tom J. Geraghty, veteran scenarist.

"An interviewer reports that a certain movie magnate says that he gets a lot of his good ideas from his children.

"Which explains a good deal."—Walter Winchell, New York columnist.