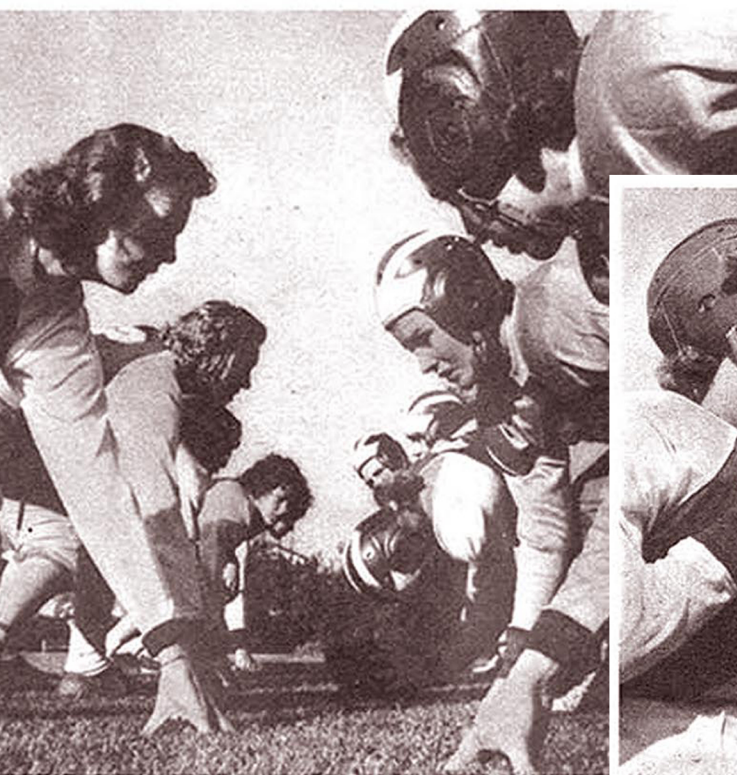


LADIES OF THE GRIDIRON: A HE-MAN SPORT SUFFERS A POWDER PUFF INVASION



ANYTHING can and does happen in California, the proving ground for all sorts of fads and fancies. The latest craze sweeping the land of Ham-and-Eggers is girls' football. Discarding their all-revealing bathing suits, Hollywood and Los Angeles lassies have taken to padded moleskins, hip pads, shoulder pads, head gears and rubber-cleated brogans. The transition from beach nymph to gridiron amazon is called a revolution against "oomph" in the capital of streamlined pulchritude. In fact, followers of the wasp-waist corset openly declare it is a dastardly plot against their campaign for the revival of the hour-glass figure. But regardless of what feminists say, powder puff football seems destined to stay. The girls play hard, fast and for keeps, as the picture above attests. They suffer bumps, bruises, bloody noses and scratches, but they always come up for more. The game has become so popular that teams have been formed in Santa Barbara, Pasadena and San Diego. By next fall the lassies expect to have leagues operating throughout the country.



RIVAL TEAMS from Los Angeles and Hollywood line up. The players wear special sponge-rubber chest protectors. The girls are good at blocking out interference and tackling, though a bit shy on making shoe-string catches.



PHOTOS BY BRUCE BAILEY AND ACH...

THE INEVITABLE powder puff is a feminine necessity, even for gridiron amazons. Football arouses all the instincts of battle, but between the halves womanhood prevails. So, out come compacts.



TRIPLE-THREAT Bubbles Bressie of the Hollywood Stars gets off a neat 45-yard practice punt. Bubbles hits a line hard and is an ace passer.

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