38

AT HOME, U. S. A. Entertaining-at-home has become so much a part of American life that a whole new set of fashion terms at-home clothes has sulted. Newest additions to the home-fashion boom: designer Claire McCardell's new "Come On-a My House" collection. She added about two feet to the length of her most popular daytime dress designs for this new group (r.); New York City's Saks Fifth Avenue added more space to its negligee department for its new, specially - designed fashions "for evenings at home" (sample: a white wool jersey dress, opp. p.).



At home in McCardell plaid