

Script

July 27, 1935

p. 1

America for Americans!

WHICH BRINGS US to another subject. We are constantly being twitted for "encouraging the importation of foreign actors." Which we do, if they are better than our own countrymen. Unpatriotic? On the contrary, we consider it our patriotic duty to see that America has the best of everything. And as the Goddess of Art is an internationalist and bestows her favors anywhere she sees fit, she may decide to reside in China today and Sweden tomorrow. Hollywood has set out to lead the world in motion pictures. She established her leadership during the war when European art was being gassed. Now that Europe is awake and seriously challenging our ascendancy, do you think it business-wise to permit her to develop stars that may take away our leadership? Or put it this way—suppose we returned to Europe all the foreign-born stars that are adding so enormously to our prosperity, where would we be? The average world-fan cares nothing that Chaplin is an Englishman, Garbo a Swede, Novarro a Mexican, Bergner a German or Boyer a Frenchman.