

Why Stars Grow In Brooklyn

Movie studios searching foreign shores for new stars could call home their talent scouts and concentrate on Brooklyn, if they took to heart the results of a recent Hollywood tally. That poll revealed that over 30 of entertainment's top names hailed from that famous section of New York City. Redhaired Susan Hayward (front cover), star of *The Snows of Kilimanjaro*, calls Brooklyn her home town, 'as do such disparate personalities as Danny Kaye, Gene Tierney, Mickey Rooney, Lena Horne, Louis Calhern, Mae West, and a host of others.



Susan Hayward

Whether it's the climate, the general aggressive-



Sigrid Gurie



Clara Bow

ness, or some impetus provided by the heady odors of the Gowanus Canal, Brooklyn has made a habit of growing stars. Among the first were Clara Bow, the "It" girl of the 1920's, and the Talmadge sisters, Norma and Constance. Sigrid Gurie, launched in Hollywood as a rare, imported Norwegian beauty, turned out to be a girl from Flatbush.



Mae West

Brooklynites themselves are at a loss to explain this phenomenon. Producer Jerry Wald, who went to Madison High School in Brooklyn along with Irwin Shaw, and Garson and Michael Kanin, once tried to explain their success-drive this way: "Maybe it was because we all wanted to get across that bridge and into Manhattan."

But Brooklynite

Barbara Stanwyck says that no one ever really gets away from Flatbush: "To paraphrase an old saying, you can take the girl out of Brooklyn, but you can't take Brooklyn out of the girl."

'No Hothouse Flowers'

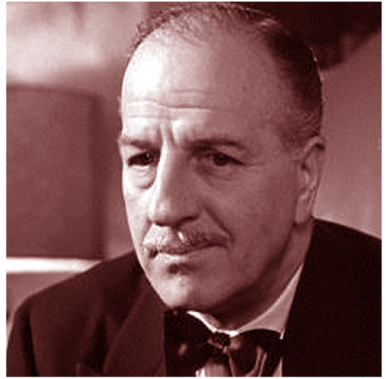
Susan Hayward explains her home town's progeny with: "None of us kids in Brooklyn was ever brought up like a hothouse flower. You had to learn to be tough and take it. It was an important lesson. You had to learn to be like a rubber ball. When you fall—bounce!"

Records' Diamond Anniversary

Just 75 years after Thomas Edison invented the phonograph, sales by the phonograph record industry reached the huge total of 175 million records a year. Paying tribute to this last week, *Variety* dubbed records the "new king of Tin Pan Alley," while *Billboard* called the past 10 years "The Record Decade. . . . In the 10-year period, records created more stars than radio, TV or motion pictures."



Lena Horne



Louis Calhern



Gene Tierney and Danny Kaye moved from Brooklyn to Hollywood.

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