EXTRA

The Philadelphia Inquirer

EXTRA

CIRCULATION:

July Average: Daily 406,650, Sunday 1,124,656

THREE CENTS

F.D.R. CHEERED BRITISHWARNED R.A.F.PilotDownsNaziLeader'sBY NEWS; SEES WAR NOT OVER, Plane After Battle Over Channel.

London—Adolf Hitler is dead and his body is on its way Now is rosation; December 1987 and Superior Great President Conference of the Confer shot down the Nazi bomber in which the German Fuehrer was being flown over the English Channel today in what



BERLIN SILENT ON SUCCESSOR: paratory to the start of the

Faces Opposition

on Judgiagori; long-delayed attempt at in-FIGHT POSSIBLE vasion of these Isles. A destroyer of the Royal Faces Opposition
From More Fanatical Navy sped to the wreckage of the Messerschmitt and extracted the bodies of Hitler and his pilot before the plane sank.

may well have been a per-

sonal observation flight pre-

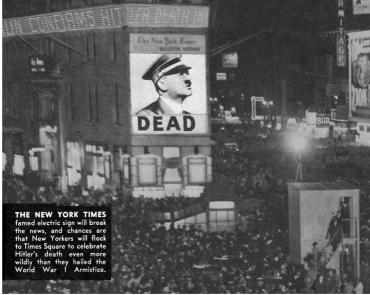
There is no doubt of the identity of Hitler.

The Associated Press, in a dispatch from Berlin, said there was no official word on the death of Hitler. The authoritative D. N. B., in a brief statement said: "Herr Hitler took off on a flight this afternoon. His plane was one

Greatest News Story

HOW HITLER MAY MEET HIS DOOM IS ENVISIONED NEWSPAPER EDITORS OF U. S. AND BRITAIN

CLICK MAGAZINE: August, 1941, Volume 4, Number 8, p. 2



GREATEST NEWS STORY

OF THE AGE CONTINUED

Every generation produces its one great news story. Sometimes, as in the case of the California gold rush of 1848, it never makes headlines. More often it comes as a surprise editors are quick to recognize as that one big break they were waiting for. The story that will prove to be the greatest of our age is no surprise, is known by all editors. The only thing that stops them from breaking it on their front pages is the simple fact that it hasn't happened—yet. But every editor we queried agreed that when it happens, the death of Adolf Hitler will sell more papers than any other news event of the twentieth century. CLICK asked some of the world's leading editors to tell how they would break it.

We went after a great conservative standard-size paper, a new unconventional tabloidsize paper, and then, for international flavor, we queried the

paper with the world's largest daily circulation — Lord Beaverbrook's Daily Express.

For CLICK, these papers prepared the front pages of their papers as they would carry this story. All agreed that Hitler's death would not end the war—two out of three guessed he would die violently.





the Munich pact signing?"

in the INQUIRER by E. Z. Dimitman, Executive Editor

Some time ago, someone EDITOR DIMITMAN posed to a group of editors a striking question: "What would your headline be if the following stories all broke at once: a Titanic sea disaster, a 'for the woman I love' abdication, a McKinley assassination, an Iroquois Theatre fire, a nation-wide bank holiday, and

One of the editors wrote: "ALL HELL BROKE LOOSE TODAY"

Sensational stories rarely are important, important stories rarely are sensational. When an editor gets his hands on a story which is highly sensational and dramatic and at the same time highly important—important enough to change the course of civilization—then the editor has THE story. I can visualize no better story than that of the violent death of Adolf Hitler at this time. The treatment that would be given such a story by the editors of American newspapers would not, I believe, vary much.

Conservative newspapers such as the Philadelphia Inquirer, New York Times, Chicago Tribune, Baltimore Sun (morning). St. Louis Post-Dispatch, Washington Star and Los Angeles Times would use headlines as big and type as black as the tabloids and the more sensational segment of our press.

In the event of such a story, the readers of the Inquirer would be greeted in the morning with a front page that looked something like the facsimile we prepared for CLICK's story.

OldMagazineArticles.com

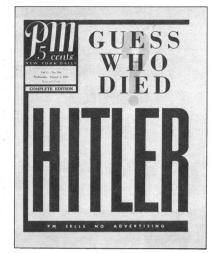


in PM by Ralph Ingersoll, Editor

The best guess would be that Hit-EDITOR INGERSOLL ler's personality contains the seeds of its own destruction. This is based on the plentiful evidence of his emotional abnormality. We know of his tendency to think of himself as persecuted—and we know that his personal life is not that of a normal man. So even a layman has the right to guess that he may come to the end that the emotionally unbalanced often come to-suicide.

I would not bet on assassination. Very few of history's tyrants have been assassinated and. while it is possible, the odds are long.

But the best bet remains that the violent aggression which brought him to dream together the Nazi regime will undo him. If he turns against himself, he will avenge himself on Adolf Hitler by throwing the latter off the cliff at Berchtesgaden. Were only a millionth of the hate that he directs outward to the rest of the world turned inward against himself, it would be all over in a flash.







Daily Express





HITLER SHOT DEAD BY

GOERING

Then Turns Revolver on Himself in Opera Box

NEW YORK, Tuesday.

LEITLER is dead. Goering killed him. Then Goering killed him

ielf.
It happened tonight in a box at the Berlin State Oper
where the man who wanted to rule the world and h
were listening to a performance of Richard Wagner
(willight of the Gods." No explanation is yet available

The World

Savs-THANK GOD!



We Will Not Stop War

All Traces of Hitlerism to Be Removed-Churchill

in the EXPRESS by C. V. R. Thompson, N. Y. Editor



EDITOR THOMPSON

hen CLICK asked me how the London Daily Express would cover Hitler's death, I cabled immediately to Arthur Christiansen, my editor. He came back within two hours with the following cable: "HERE IS MY BEST SUGGES-TION: HITLER SHOT DEAD BY GOER-ING. THEN TURNS REVOLVER ON HIM-SELF IN OPERA BOX."

Since no news goes direct from Berlin to London, as New York correspondent, I furnish my paper with its Berlin news. Hence the lead story above. You may be surprised by the fact that the Express would announce Hitler's death in type smaller than you use for baseball scores. But it really is the largest type we ever use

in England. OldMagazineArticles.com