



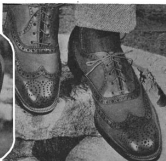
WE WALK IT..and LIKE IT!



RUGGIED GRAINS—Bostonians' answer to winter walking. Heavy soles for men who won't jump puddles. Above, Tech.



WHISTLE while you walk in Walk-Fitted Bostonians. Leathers give and take with foot action. Above, Stalwart in Scotch grain.



WATCH THOSE PENNIES—Ruggediers give months of added wear. Stout leathers take it and like it. Tough soles are flexible, too. Above, Marvel.

IN BOSTONIAN RUGGIEDERS

Now that you're back on your feet, Walk it and Like it in Bostonian Ruggediers. They eat up the miles, take every hill in high gear. Measure their rugged soles, thick but flexible! *Carress* the fine grain leathers! *Splash* through puddles, *climb* over rock fences—these husky Walk-Fitted Bostonians'll come up smiling. And comfortable? They'd make a postman *crave* walking. \$8.95 to \$12. *Dunston Shoes, Whitman, Mass.*

Bostonians

FIT RIGHT - FEEL RIGHT *They're Walk-Fitted*



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