

# "I don't want to look like Jackie!"



BY ADELINE DALEY

**I** AM ACCEPTING ALL OFFERS—including Confederate money—for my Jackie Kennedy wardrobe of sleeveless "avant-garde" dresses and pill-box hats. I'll even throw in a necklace or three of pearls. If you insist, and I hope you do, I'll also add my French cookbook and my water-color paint set.

I have had it. I just don't *want* to look like Jackie Kennedy. The competition is becoming far too keen. In fact it's even become a nightmare. The other night, for instance, I dreamed I was wandering through a museum and saw a painting of the "Mona Lisa." *But* she was wearing her hair bouffant with a fetching lock draped over her forehead and she was smiling broadly. She looked just like Jackie Kennedy.

Then I passed "Whistler's Mother." She was seated in her rocking-chair all right. *But* her knees were showing! She looked just like Jackie Kennedy.

And that famous Grant Wood painting of the "American Gothic" couple? The farm-wife was wearing an Oleg Cassini calico apron and, of course, she looked just like Jackie Kennedy.

Next morning when I went shopping, the girl at the bakery who asked if I wanted the cracked-wheat bread sliced also looked just like Jackie Kennedy. I'm not sure, but I thought I heard her say, "très chic," when I answered that I *did* want the cracked-wheat bread sliced.



## Jackie



4124

Misses' One Piece Basic Dress with  
Two Skirts, Hat, Scarf and Muff.....65c

Use fabric required for matching pants, slacks, and suit design fabric.

Fabric required: Bust 32 34 36 38 40

Size 1: Bust 32 34 36 38 40

Size 2: Bust 34 36 38 40 42

Size 3: Bust 36 38 40 42 44

Size 4: Bust 38 40 42 44 46

Size 5: Bust 40 42 44 46 48

Size 6: Bust 42 44 46 48 50

Size 7: Bust 44 46 48 50 52

Size 8: Bust 46 48 50 52 54

Size 9: Bust 48 50 52 54 56

Size 10: Bust 50 52 54 56 58

Size 11: Bust 52 54 56 58 60

Size 12: Bust 54 56 58 60 62

Size 13: Bust 56 58 60 62 64

Size 14: Bust 58 60 62 64 66

Size 15: Bust 60 62 64 66 68

Size 16: Bust 62 64 66 68 70

Size 17: Bust 64 66 68 70 72

Size 18: Bust 66 68 70 72 74

Size 19: Bust 68 70 72 74 76

Size 20: Bust 70 72 74 76 78

Size 21: Bust 72 74 76 78 80

Size 22: Bust 74 76 78 80 82

Size 23: Bust 76 78 80 82 84

Size 24: Bust 78 80 82 84 86

Size 25: Bust 80 82 84 86 88

Size 26: Bust 82 84 86 88 90

Size 27: Bust 84 86 88 90 92

Size 28: Bust 86 88 90 92 94

Size 29: Bust 88 90 92 94 96

Size 30: Bust 90 92 94 96 98

Size 31: Bust 92 94 96 98 100

Size 32: Bust 94 96 98 100 102

Size 33: Bust 96 98 100 102 104

Size 34: Bust 98 100 102 104 106

Size 35: Bust 100 102 104 106 108

Size 36: Bust 102 104 106 108 110

Size 37: Bust 104 106 108 110 112

Size 38: Bust 106 108 110 112 114

Size 39: Bust 108 110 112 114 116

Size 40: Bust 110 112 114 116 118

Size 41: Bust 112 114 116 118 120

Size 42: Bust 114 116 118 120 122

Size 43: Bust 116 118 120 122 124

Size 44: Bust 118 120 122 124 126

Size 45: Bust 120 122 124 126 128

Size 46: Bust 122 124 126 128 130

Size 47: Bust 124 126 128 130 132

Size 48: Bust 126 128 130 132 134

Size 49: Bust 128 130 132 134 136

Size 50: Bust 130 132 134 136 138

Size 51: Bust 132 134 136 138 140

Size 52: Bust 134 136 138 140 142

Size 53: Bust 136 138 140 142 144

Size 54: Bust 138 140 142 144 146

Size 55: Bust 140 142 144 146 148

Size 56: Bust 142 144 146 148 150

Size 57: Bust 144 146 148 150 152

Size 58: Bust 146 148 150 152 154

Size 59: Bust 148 150 152 154 156

Size 60: Bust 150 152 154 156 158

Size 61: Bust 152 154 156 158 160

Size 62: Bust 154 156 158 160 162

Size 63: Bust 156 158 160 162 164

Size 64: Bust 158 160 162 164 166

Size 65: Bust 160 162 164 166 168

Size 66: Bust 162 164 166 168 170

Size 67: Bust 164 166 168 170 172

Size 68: Bust 166 168 170 172 174

Size 69: Bust 168 170 172 174 176

Size 70: Bust 170 172 174 176 178

Size 71: Bust 172 174 176 178 180

Size 72: Bust 174 176 178 180 182

Size 73: Bust 176 178 180 182 184

Size 74: Bust 178 180 182 184 186

Size 75: Bust 180 182 184 186 188

Size 76: Bust 182 184 186 188 190

Size 77: Bust 184 186 188 190 192

Size 78: Bust 186 188 190 192 194

Size 79: Bust 188 190 192 194 196

Size 80: Bust 190 192 194 196 198

Size 81: Bust 192 194 196 198 200

Size 82: Bust 194 196 198 200 202

Size 83: Bust 196 198 200 202 204

Size 84: Bust 198 200 202 204 206

Size 85: Bust 200 202 204 206 208

Size 86: Bust 202 204 206 208 210

Size 87: Bust 204 206 208 210 212

Size 88: Bust 206 208 210 212 214

Size 89: Bust 208 210 212 214 216

Size 90: Bust 210 212 214 216 218

Size 91: Bust 212 214 216 218 220

Size 92: Bust 214 216 218 220 222

Size 93: Bust 216 218 220 222 224

Size 94: Bust 218 220 222 224 226

Size 95: Bust 220 222 224 226 228

Size 96: Bust 222 224 226 228 230

Size 97: Bust 224 226 228 230 232

Size 98: Bust 226 228 230 232 234

Size 99: Bust 228 230 232 234 236

Size 100: Bust 230 232 234 236 238

Size 101: Bust 232 234 236 238 240

Size 102: Bust 234 236 238 240 242

Size 103: Bust 236 238 240 242 244

Size 104: Bust 238 240 242 244 246

Size 105: Bust 240 242 244 246 248

Size 106: Bust 242 244 246 248 250

Size 107: Bust 244 246 248 250 252

Size 108: Bust 246 248 250 252 254

Size 109: Bust 248 250 252 254 256

Size 110: Bust 250 252 254 256 258

Size 111: Bust 252 254 256 258 260

Size 112: Bust 254 256 258 260 262

Size 113: Bust 256 258 260 262 264

Size 114: Bust 258 260 262 264 266

Size 115: Bust 260 262 264 266 268

Size 116: Bust 262 264 266 268 270

Size 117: Bust 264 266 268 270 272

Size 118: Bust 266 268 270 272 274

Size 119: Bust 268 270 272 274 276

Size 120: Bust 270 272 274 276 278

Size 121: Bust 272 274 276 278 280

Size 122: Bust 274 276 278 280 282

Size 123: Bust 276 278 280 282 284

Size 124: Bust 278 280 282 284 286

Size 125: Bust 280 282 284 286 288

Size 126: Bust 282 284 286 288 290

Size 127: Bust 284 286 288 290 292

Size 128: Bust 286 288 290 292 294

Size 129: Bust 288 290 292 294 296

Size 130: Bust 290 292 294 296 298

Size 131: Bust 292 294 296 298 300

Size 132: Bust 294 296 298 300 302

Size 133: Bust 296 298 300 302 304

Size 134: Bust 298 300 302 304 306

Size 135: Bust 300 302 304 306 308

Size 136: Bust 302 304 306 308 310

Size 137: Bust 304 306 308 310 312

Size 138: Bust 306 308 310 312 314

Size 139: Bust 308 310 312 314 316

Size 140: Bust 310 312 314 316 318

Running into “Jackie Kennedy” everywhere I went that day—the bank, supermarket, drugstore, cleaners—made me feel I was going around in circles. The right circles, you might say, but *I* wanted *out*.

When a friend of mine phoned to say she had named the new family pet, “Mr. Kitten,” (young Caroline Kennedy called her last year’s cat Tom Kitten) it was the last straw. After all, my friend’s pet is a parakeet.

At this point I started to yearn for the comfort and ease we enjoyed in the era of the “Bess Truman look.” I suddenly realized what President Kennedy meant when he said “life in the Sixties is going to be a struggle.” He probably had in mind the 387 rollers I’ve had to use every night putting up my hair to achieve the “Jackie hairdo.” I never did quite master the bouffant-look the First Lady wears so well. Mine was “bouffant,” all right, but so is a hay stack.

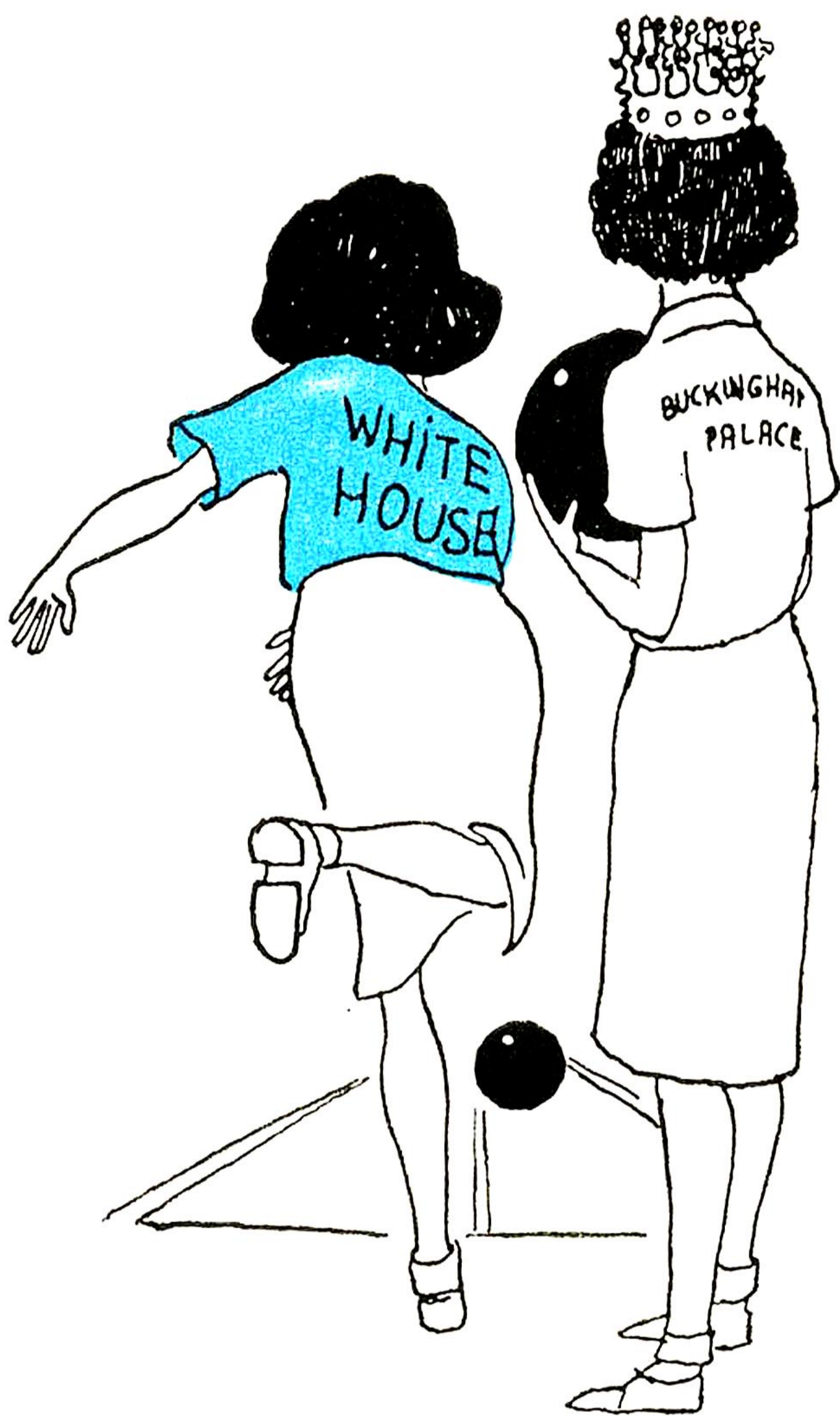
Flipping through magazine advertisements, I marveled at how busy “Jackie Kennedy” is. “She” is a super-saleswoman, whether selling accident insurance as she lies prone on a highway, painting the living



## Jackie

room with fast-drying latex, flying the polar route to Europe, opening refrigerators or pushing a power lawn mower. No wonder she also is pictured taking a headache tablet at the end of the day.

They say that half the students



The horsy set would race to go bowling if Jackie and Liz got the ball rolling.

attending college look just like the former Jacqueline Bouvier. The other half are men.

I don't think we've even reached the peak of the Jackie Kennedy trend. It's probably only a rumor but I hear that Bud Collyer, master of ceremonies on *To Tell the Truth*, is planning a spectacular in which the TV screen will be filled with 3,000 "Jackie Kennedys." The climax of the show will be when he shouts, "Will the REAL Jackie Kennedy please stand up!"

I won't go so far as to predict that fox-hunting will replace baseball as the "national pastime," but it *has* been suggested that "Little League Fox-Hunting" be used to combat juvenile delinquency. Go-



## Jackie

phers and jack rabbits could replace foxes in hunts held in underprivileged sections of the country. Incidentally, included in the wardrobe I am unloading is my fox-hunting outfit.

But don't think for one moment that I resent Jackie's fox-hunting. There are those, I know, who think she should take up the more democratic sport of bowling.

If she belonged to a league, they maintain, she could preserve the dignity of her station by wearing a plain bowling shirt lettered simply, "The White House." I can't see it, any more than I can imagine Queen Elizabeth with a bowling shirt, lettered, "Buckingham Palace," or Princess Grace Kelly with "Monaco" on her back.

Following the Jackie image to the letter is too dangerous for me. I tried serving her favorite dish, "oeufs en gelée" (eggs in jellied consommé) instead of pot roast one night. My husband put it away. But then he asked "What's for dinner?" The next few minutes weren't the happiest of our marriage. Nor do I dare try dragging him to art galleries or foreign movies, when I'm not attending fashion shows. That's another reason I no longer want to look like Jackie Kennedy. I can't afford it. When I look at all those gorgeous dresses and suits I feel like the little Match Girl, out in the snow on Christmas Eve.

This compulsion to look, act and dress like Jackie Kennedy is, of course, a great tribute to our beautiful and intelligent First Lady. But isn't it making things a bit tough on the President? Will John F. Kennedy go down in history as Jackie Kennedy's husband? Did Millard Fillmore have to see hundreds of Mrs. Millard Fillmores everywhere he turned? Did Rutherford B. Hayes see his wife's hair braid copied by all the women of the 1870s?



## Jackie

Without being involved in partisan politics, it is true that Mamie Eisenhower's bangs never did catch on. And as relaxing as the "Bess Truman look" was, it never made much headway. In all fairness, however, it must be noted that most American women already *had* the "Bess Truman look."



It isn't going to be easy to stop trying to look like Jackie. If I tell the clerk at the hat counter I'm not interested in a pill-box hat, she will probably treat me with contempt. I'll have to avoid Woolworth's for a few months, for I never can resist buying those strands of pearls that are another Jackie trademark. I'll face my stiffest battle in the beauty salon, I know, when I try to insist on my pre-election permanent.

I can see myself, still blowing the forelock out of my eye, protesting, "BUT I DON'T WANT TO LOOK LIKE JACKIE KENNEDY!"

# CORONET

October, 1961

*p. 76*