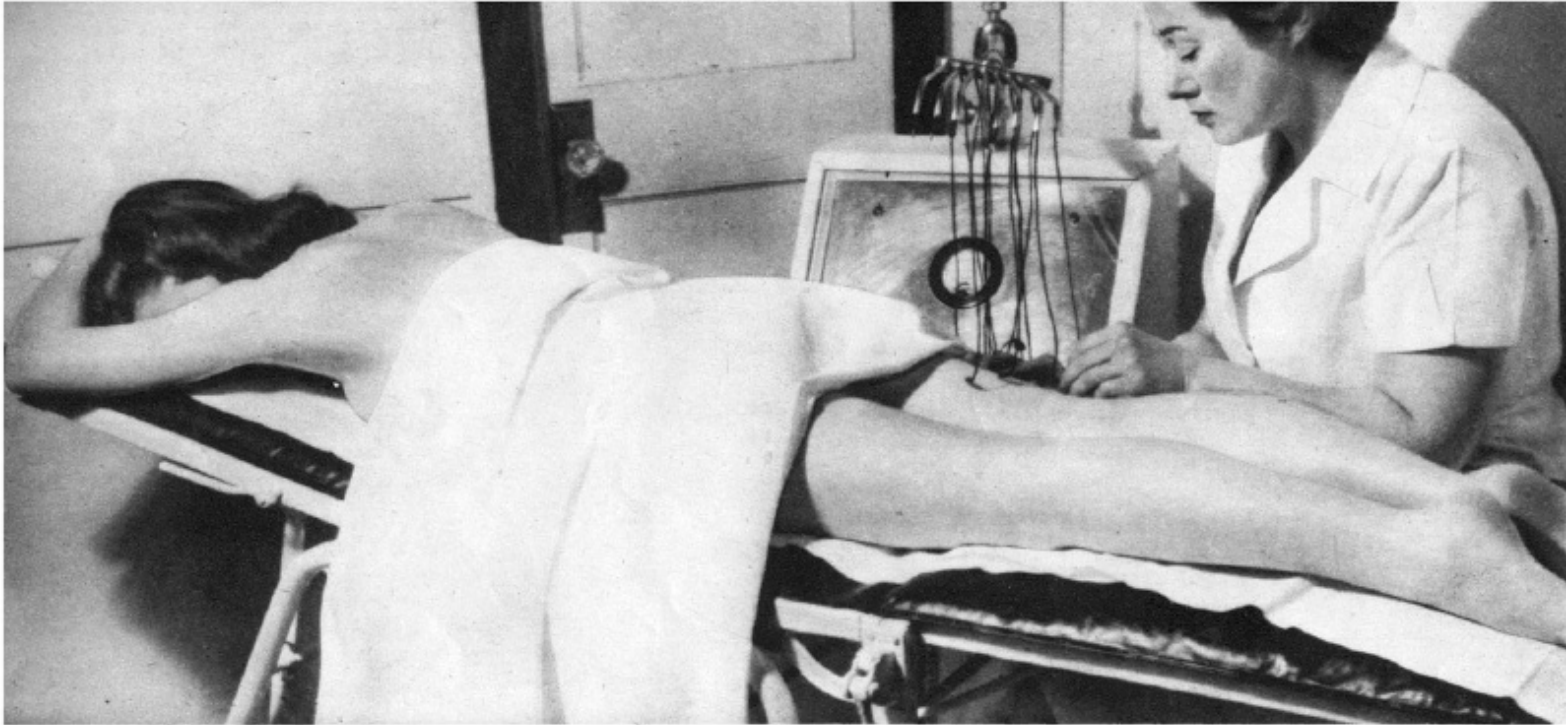


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-page 18-

BEAUTIFUL BUT POOR: A FREE CLINIC RECOGNIZES THAT WOMEN MAY BE IN NEED BUT STILL WANT TO BE ATTRACTIVE



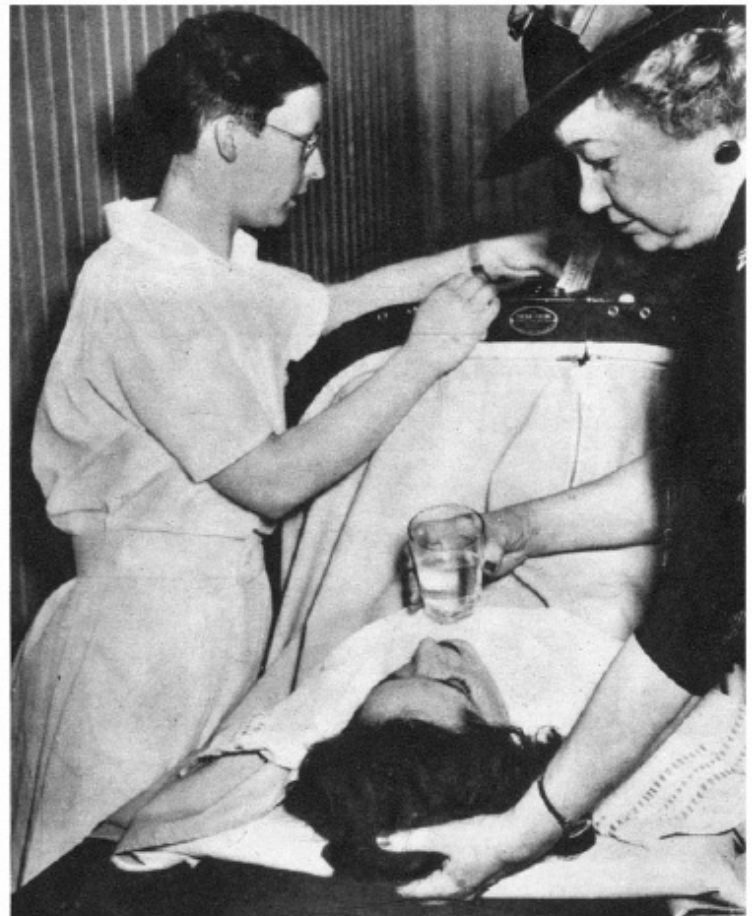
ELECTROLYSIS treatment for the removal of superfluous hair on the legs is one of the most popular of the services given at the Riis free beauty clinic.

THE wealthy New York dowager thinks nothing of rushing off to a Fifth Avenue beauty salon where she spends large sums of money to be made attractive by high-priced specialists . . . but to the overworked, underprivileged mother of Henry Street who wants to be beautiful the thought of spending her hard-earned money for such goings on has been out of the question—that is until the founding of the Jacob A. Riis Settlement's beauty clinic for the poor. Now it is possible for these women of the East Side to visit this clinic and receive expert beauty treatment at abso-

lutely no cost. Started by Nancy Hatch, a New York beauty expert who became interested in the plight of the poverty-stricken mothers whose figures and looks had been ruined by bearing too many children, the clinic meets every Wednesday. Fifty-three women now attend, and there is a waiting list of over one hundred. There is a tremendous value in the psychological benefits to these women. Improved appearance has resulted in a changed attitude on the part of their children and their husbands to them. The mothers themselves have assumed a much happier outlook on life.



MRS. NANCY HATCH, who founded the clinic in 1936, takes the waist measurement of a younger member—only one inch to take off and she'll have an ideal figure. Lectures on the care of the hair are also given.



STEAM AND ELECTRIC heat help most efficiently to balance the weight, but it can be done only if supervision and control are at hand. Here are Mrs. Hatch and her assistant helping a member whip herself into shape.



EACH OF THESE East Side mothers must pass a physical examination before being given the strenuous course of treatment. But when admitted they are put through their paces in the gymnasium by physical culture experts. This is the first time most of them have ever been inside a "gym".



MUSCLES UNACCUSTOMED to such shenanigans sometimes let their owners down—but it's all in fun and the results are more than worth the effort. If a woman misses more than two classes in succession it is assumed she is no longer interested in the course and another takes her place.



CAREFUL EXAMINATION of the skin of all the women is made by Dr. James Stotter, noted plastic surgeon. A member of the clinic makes up in accordance with his instructions and removes surplus hair from her lip.

AFTER DR. STOTTER'S examination, in some cases the women are sent to private studios for free services if their cases can't be treated in the free classes. There are no facials or hair treatments given in the clinic.