

Glamour Suit for War Women

PAULETTE GODDARD IS FIRST TO WEAR DEFENSE ENSEMBLE



New Red Cross uniform, designed by Elizabeth Hawes, is far cry from 1918. It expresses same spirit as Irene's suit.

Wars teach strange lessons to all sorts of people. Not the least of these lessons has been the education of clothing designers. A seemingly frivolous observation becomes the subject for a lengthy report on morale when army leaders take up the question of how to design uniforms for women war workers.

The trend toward highly attractive, as well as functional, uniforms for the women who serve their nations as air raid wardens, nurses, drivers, ferry pilots and fire spotters is a trend encouraged and fostered by top army headquarters. Morale specialists attached to war offices have discovered that modern women—while more than anxious to do their share for defense—can do better war work when their switch from civilian to military life does not completely de-glamourize their costumes.

The noted Hollywood stylist, Irene, performed a real service for defense when she designed her all-around defense suit. Of sturdy gabardine, worn with long cotton service socks and plastic shoes, it is nevertheless as attractive as any civilian suit, and more practical than most. In this outfit, women war workers will not feel self-conscious and ill at ease



WHEN PAULETTE GODDARD wears Irene's defense suit for street wear, she uses a gold lapel ornament instead of defense insignia. Her handbag (right) is an ordinary camera case—which leaves the hands free for strenuous duties. Note the cotton socks (above) and gabardine beret.

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