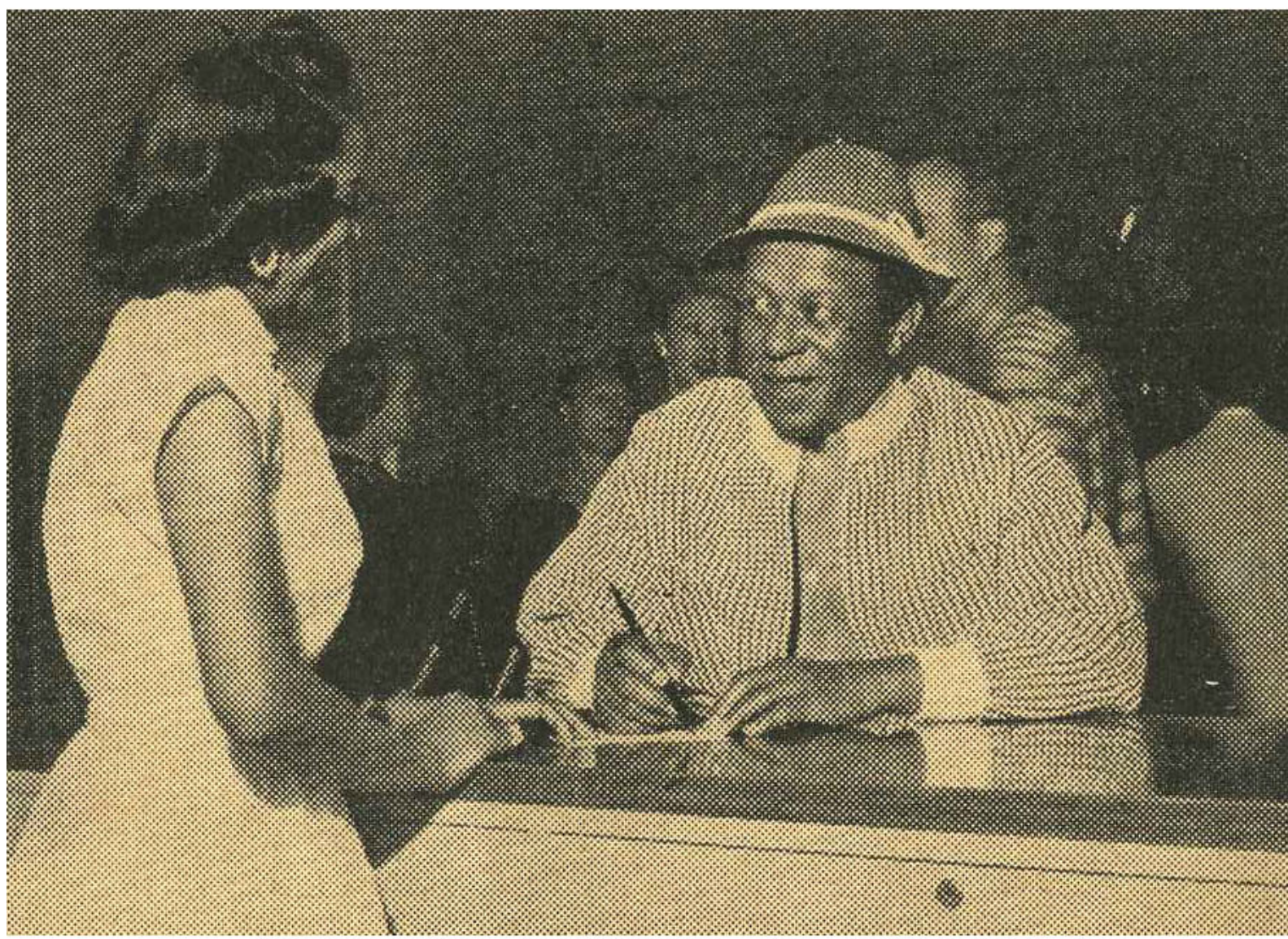


LAS VEGAS GETS AN INTER-RACIAL HOTEL



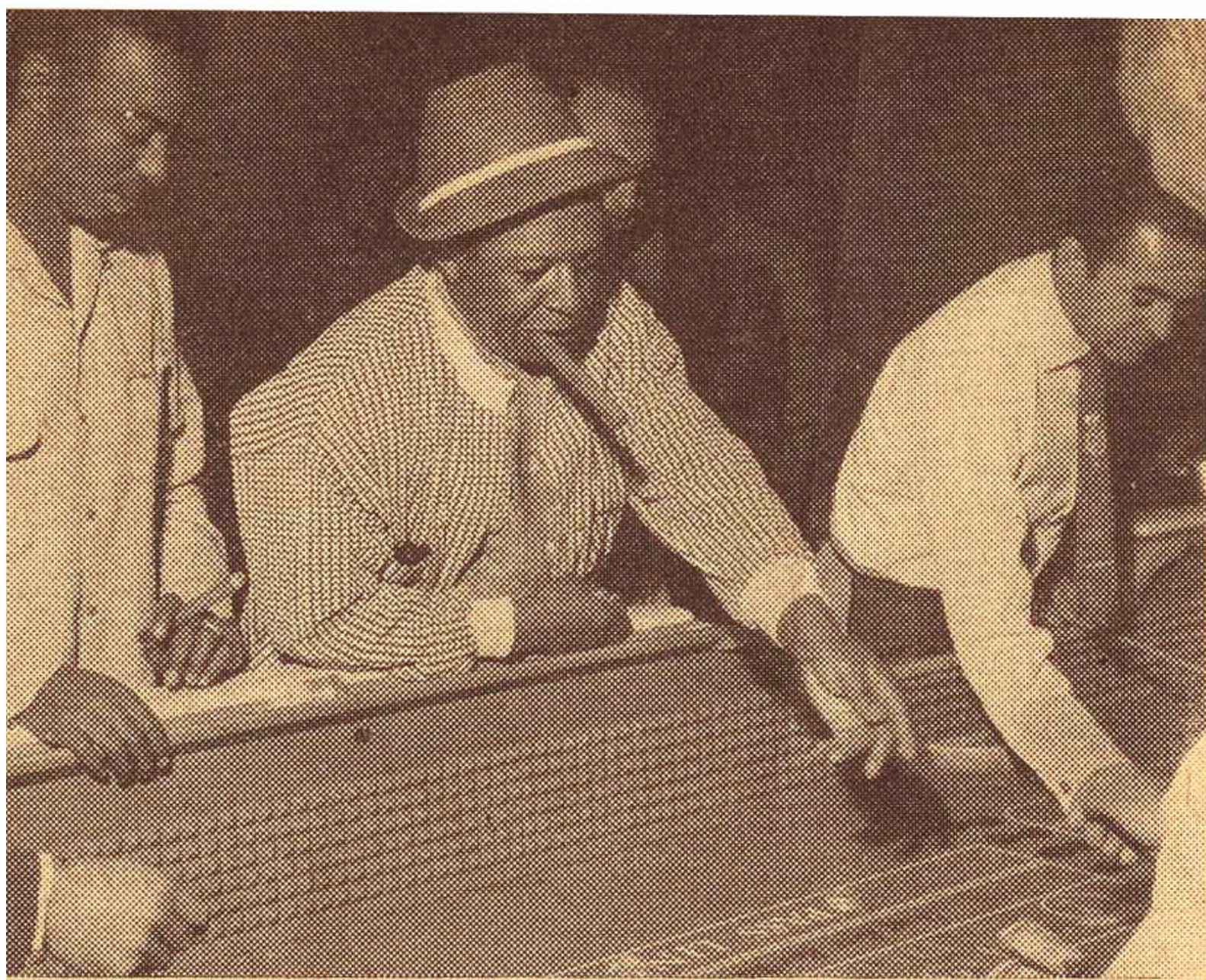
Snake eyes turned up for Jim Crow in Las Vegas when the Moulin Rouge recently opened its doors. It is the gambling center's first non-segregated hotel, has Joe Louis as host and co-owner.

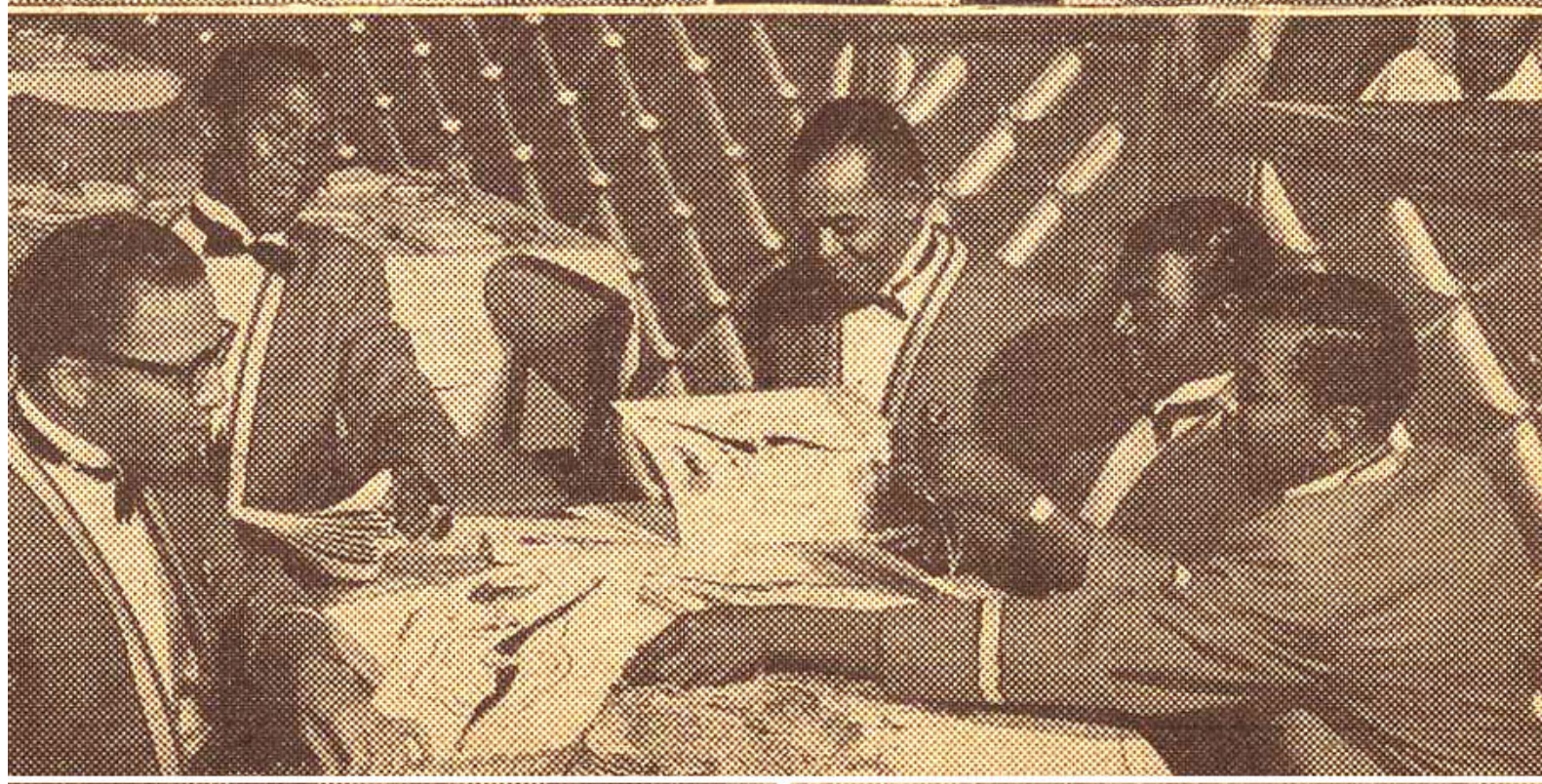
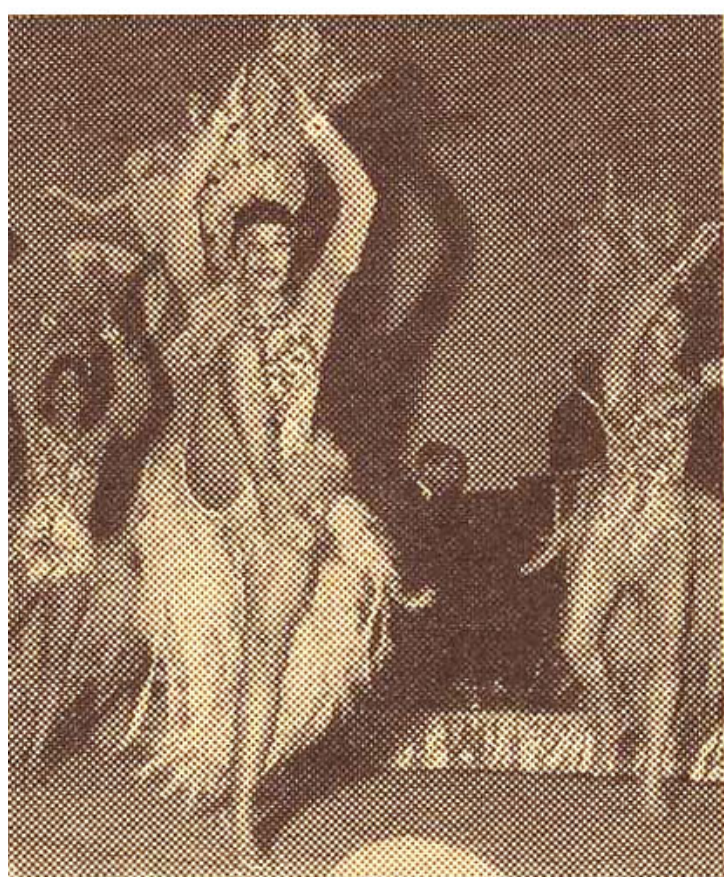
Costing \$3 million, the luxurious desert resort boasts a cocktail lounge, swimming pool and gambling casino. Leading show personali-



ROCHESTER REGISTERS AT OPENING OF
NON-SEGREGATED RESORT

ties gathered for the opening (*opp.*), including Eddie (Rochester) Anderson, Rosemary Clooney, Lili St. Cyr, many others, to try their luck and see the *Tropi Can-Can* show. Afterward the waiters welcomed a break in the huge theater-restaurant as non-segregated dice rolled at Las Vegas.





People of all races have equal opportunity to lose or win a bankroll.

Joe Louis: "This isn't an opening of a Las Vegas hotel. It's history."



The entrance to the inter-racial resort indicates its plush atmosphere.

People
 July 27, 1955 **Today**
 p. 43

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