



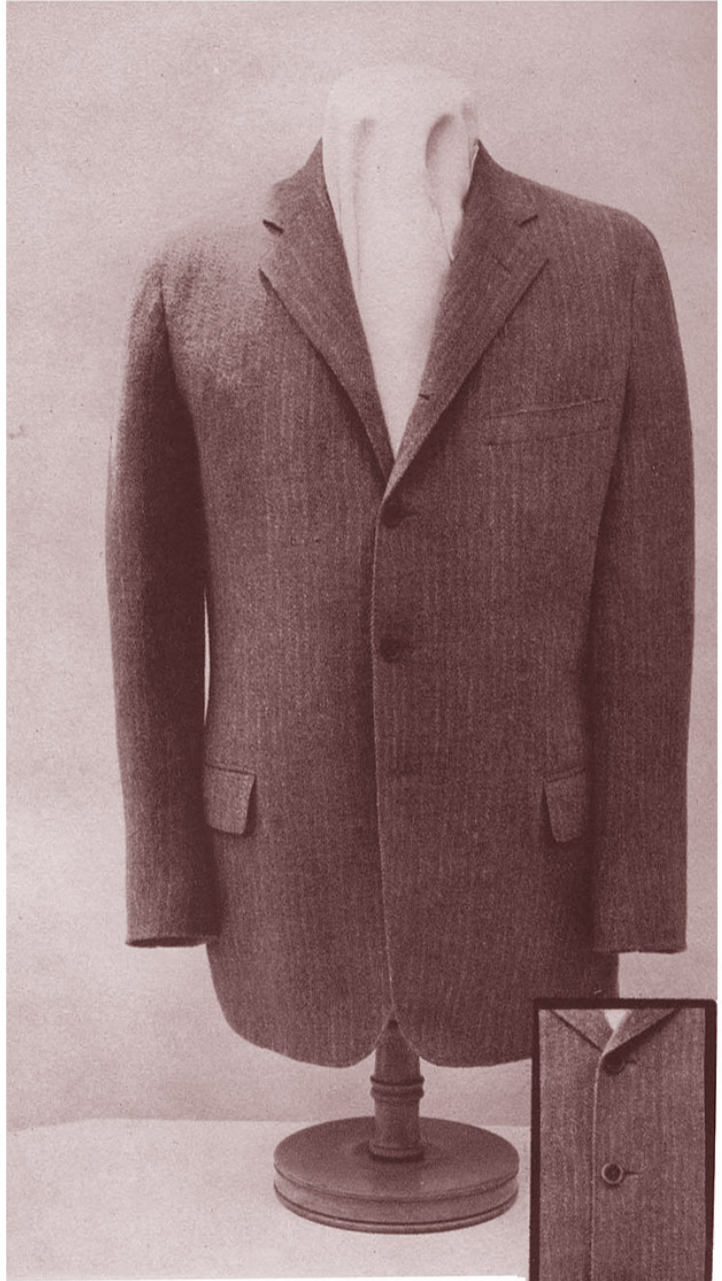
*Fashions Cum Laude
for the Undergraduate*

*Four pages (this and the three that follow)
designed to be of assistance to young men
preparing their back-to-college wardrobes.*



The Four-Button Odd Coat

Reminiscent of the 20's . . . different in design and refinements . . . the reintroduction of a style once the uniform of undergraduates from coast to coast. Pictured here, this new version tailored by J. Press of New York, New Haven and Cambridge in a hand-loomed Shetland. Designed to be worn with the center two buttons fastened (as worn above and shown here), some young men may want to wear it with all four buttons closed (in insert) as during its last reign of popularity.



A New Odd Vest . . . Made in England (also from *J. Press) . . . *below*, a considerably longer-than-normal vest follows Victorian influence. Tailored from an all-wool doeskin fabric, it is available in red with gold color metal or white pearl buttons . . . deep mustard yellow with gold color metal buttons . . . buff tan with smoked pearl buttons.

*Late September — early October.



Gentry Fashions . . .

Left: Black-grey flannel suit; Tattersall check vest; short point collar; sporting motif tie. Right: Twill weaves Shetland sport coat, oatmeal tan shade in three-button model; black-grey flannel slacks candy-striped shirtwith button-down collar; Paisley-patterned tie.



Vertical-patterned coat in preferred model...natural shoulders, straight back, long center vent, flapped pockets; black-grey flannel slacks.



Black-grey flannel suit with white hairline stripes... three-button model featuring natural shoulders, straight hanging body, flapped pockets, moderately narrow lapels; knit tie, narrow.

Fashions Cum Laude... for the Undergraduate

As seen by our candid camera . . . current trends in clothes for on or off campus activities . . . reflecting some of the styles that have matriculated with better dressed young men.



A topcoat of Loden cloth tailored so that it may be worn in conventional manner or as cape. Small shape patterned tweed cap.

Double-breasted camel hair polo coat in natural tan shade. Caps in sport coat fabrics... both in preferred small shape. Tattersall vest; striped rep tie.



Protective duffel coat in dark blue with hood, wooden toggels and hemp loops. Underneath, window-pane check sport jacket; Tartan patterned wool tie.

Gentry Fashions ... for the undergraduate

ACCESSORIES . . . some add a touch of color . . . others combine functionalism with good looks. Already accepted, or new this season . . . all in good taste.



From Jaeger of London . . . the new wool muffer-toque. Can be worn stocking cap style, as shown, or conventionally around the neck.



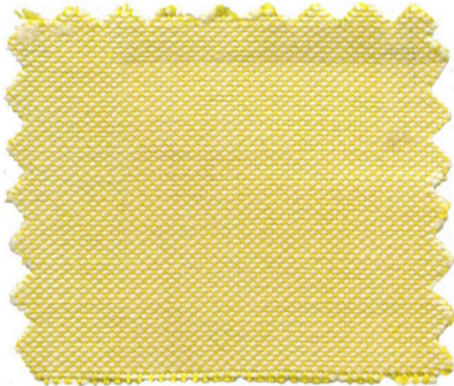
The wool *six-foot* muffer with fringed ends, horizontally striped in many school colors.



One version of the cable-stitched tennis type sweater in white with contrasting multi-color neck treatment.



The Tyrolean-shaped small brimmed hat . . . The Tartan odd vest trimmed with gold color metal buttons.

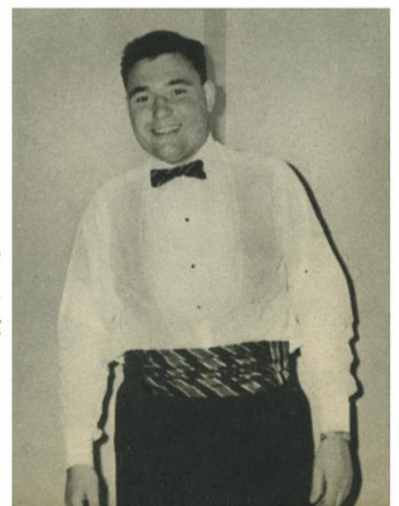


A new color . . . deep yellow to include in Oxford cloth shirt wardrobes. Tailored by Hathaway with button-down collar . . . the style given All-American ranking on campuses from coast to coast. Fabric swatched loomed from fine combed cotton yarns.



Miniature mascots (shown here: Yale Bull, Dartmouth Indian, Princeton Tiger) embroidered in school colors on white linen handkerchiefs by International Handkerchief.

The striped rep matching tie and cummerbund . . . the small bosomed, very lightweight dress shirt for dinner jackets.



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