

**PEOPLE IN
COLD WAR**

WANT TO SPY FOR U.S.? YOU CAN LEARN NOW

For the first time in history, the U.S. government is training professional spies—and picking the brightest college youngsters to make espionage their career. By December, some 250 men and 50 women will be learning the spy business from the bottom up, at schools they mustn't even admit exist.

Repeated intelligence failures (from Pearl Harbor to Red China's offensive in Korea) jolted Washington into awareness that a sound intelligence system can't grow on a catch-as-catch-can basis. **Result: A training program looking 20 years ahead, to staff CIA (Central Intelligence Agency) with dedicated espionage experts**



CIA's Gen. Smith (2nd from l., on Capitol Hill): For U.S. Intelligence, no Hollywood heroism, no rich blockheads, but bright young men who'll work.

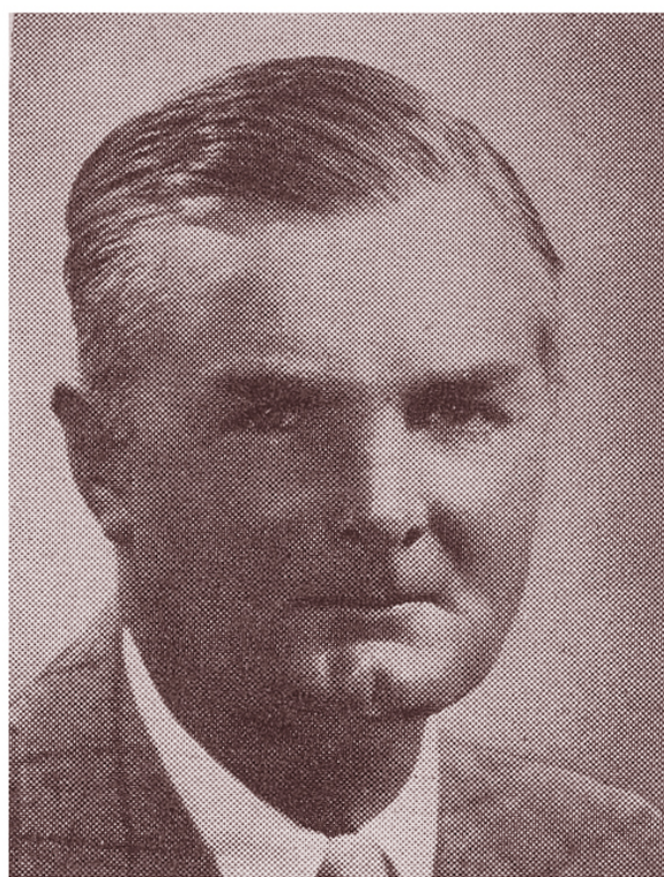
Only Top Scholars Are Tapped For New Espionage Career

and reward them with a career, as other nations have done for ages. But, until recently, U.S. Intelligence was a dumping ground for mediocre officers and playboys picking up cocktail gossip abroad. CIA boss Lt. Gen. Walter

B. Smith recalls how he sought a G-2 post after W.W. I, was asked only: "What's your private income?" **Today's CIA recruits need brains, not money.** They were quietly approached on campus, after undercover scouts (mostly ex-professors) watched them at work and play.

Thus hand-picked from the class of '51, they'll cram languages (especially Russian, from records), then concentrate on basic intelligence elements—research, economic analysis, report writing. Next, they'll train on the job in CIA offices, fan out to armed services and State Dept., do more university work, or travel. Throughout, they'll study top-secret U.S. operations behind the Iron Curtain, later may take part in them.

CIA's Director of Training is studious, dynamic Col. Matthew Baird, Princeton and Oxford grad who became cattle breeder and school headmaster in Arizona. **The first 80 boys and girls of CIA's career corps are already at work.** Among the top 10% of their classes, they were carefully FBI-screened, start at \$2,800 a year for B.A.s, to \$4,600 for Ph.D.s. Best of them are expected to reach the top of the espionage ladder in 15 years.



CIA's Col. Baird: Headmaster of top-secret U.S. education project

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