BY HENRY L. JACKSON

standard price of basic clothing

1	suit\$	40.00	1	pr. slacks	\$9.00
3	shirts @ \$2.50	7.50	1	sports jacket	20.00
2	ties @ \$1.50	3.00	1	raincoat	12.00
1	pr. shoes	8.50	1	overcoat or topcoat	35.00
1	hat	7.40	2	sets underwear	3.00
4	prs. socks @ \$.50	2.00	1	belt or suspenders	1.60
3	handkerchiefs	1.00		\$	150.00



Army, West Hooker (and friend) look over the accessory situation. Color, denied so long to the lads in the service, gets the G.I. eye in shirts, ties, mufflers, gloves and hose The returning G.I. will find a wide variety of hats to choose from, none of them remotely resembling what he has been wearing. Green, gray or brown felt hats—even a

Not yet out of his G.I.s, although holding a medical discharge from the United States

poplin rain hat are welcome changes. The snap-brim model makes a good all-around hat





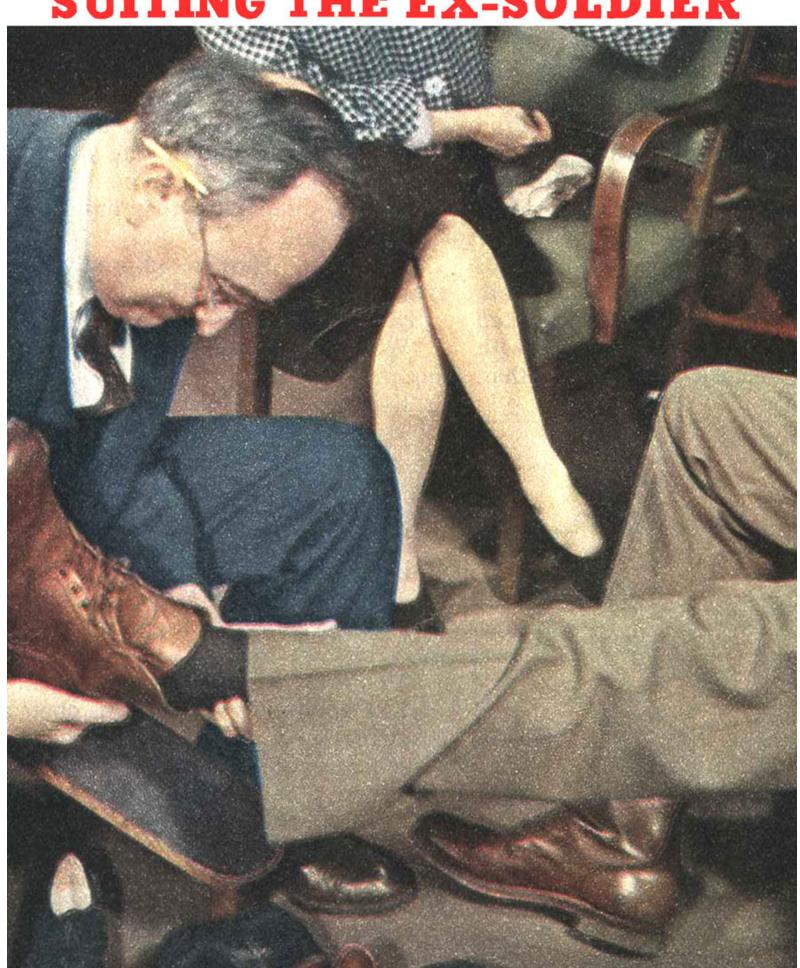
ed worsteds and flannels are long-wearing

A doublebreasted suit, blue with white chalk stripe, is a wise choice. Note the loose, easy fit of this one, which is suitable for office and dressy town occasions. The unfinish-



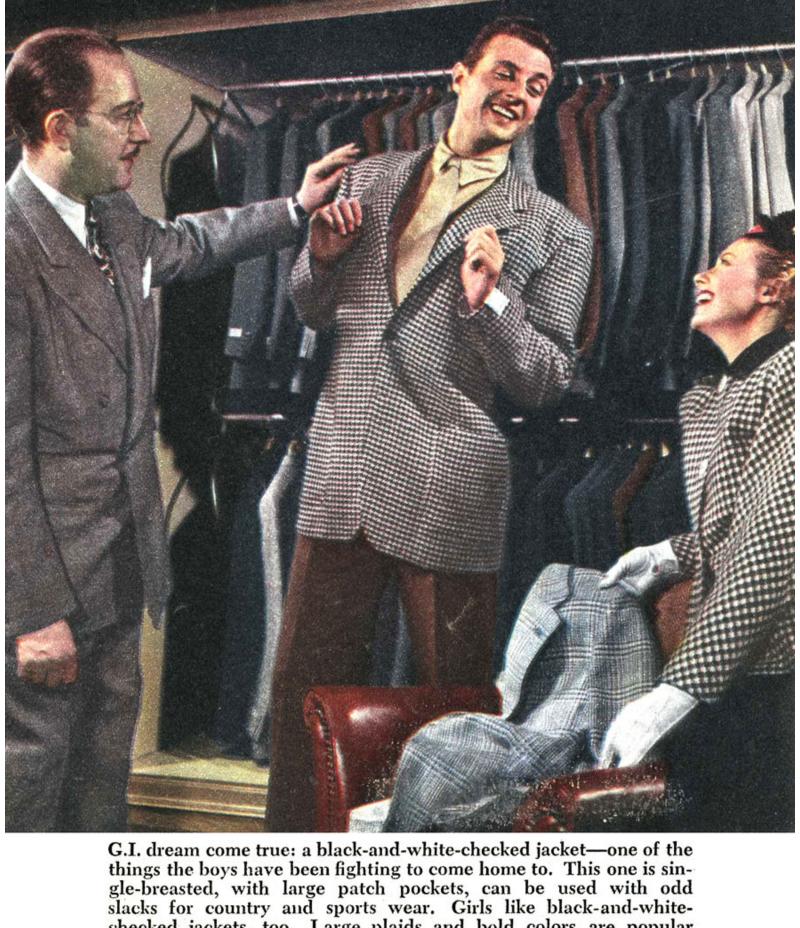
Most neckwear sold in this country is bought by women. Sheldon Alison, who knows as much about neckwear as the average guy knows about baseball, is showing some fancy numbers which will be popular this spring. Bow ties are a distinct change from Army ties, and ex-servicemen are going for them in a big way

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look well with town clothing. Soldiers will find that the shoes they left behind will probably be too small for comfort—as will most clothing of prewar vintage. The Army makes bigger men of them

Most welcome change of all is from high-laced shoes to civilian footwear. Black shoes are slightly dressier than brown ones and



checked jackets, too. Large plaids and bold colors are popular HE average man who has been overseas will come home

approximately \$300. consulted with several leading clothing and accessories manufacturers, and they feel that he need spend no more than \$150 of it for the transition into civilian life. These manufacturers already know one thing about your Joe: He is not the same man, physically, who went away to war. His shoulders

are broader, his chest is up and out, OldMagazineArticles.com

and his stomach is down and in. He will now be able to wear drape clothing, which is made broader at the shoulders and chest, and which hangs straight and easy on a body made for it.

He doesn't have to be told that his new civvie wardrobe should be built around his suit. If he does considerable thinking about the suit before buying, he'll probably buy a blue one. Men's clothing styles have changed but little; blue is practical, and is in good taste at business or for an evening in town. The choice of shirts depends upon the suit. If the suit is striped, solid-color shirts are the choice, and vice versa. The newest shirts have spread collars which take a large-knot tie.

Socks should be at least as dark as the suit, never lighter, and they can be ribbed, striped or checked. If he wants contrast, wine shades look well with blue or gray suits, and green sets well with either gray or brown suits. Hankies with colored borders are fine, if they match his tie. If they don't come close, stick to white.

Black shoes go well with gray suits or blue suits, and brown shoes are in accord with gray or brown suits. A snap-brim hat with medium-width brim is still the best bet in headgear. Gray goes well with blue or gray suits. However, a one-hat man should pick a brown one. It goes nicely with almost anything.

When he comes to jackets, he will probably go slightly berserk around the edges. He should. Checks, plaids and stripes are good and, with a pair of flannel or covert slacks, he'd look okay on a week end with the Duke of Windsor.

Overcoats should be carefully se-

lected. He'll want medium weight if he lives in the South, and winter weight if he lives anywhere else. He's going to find that the lighter-weight coats are all single-breasted with notched collars and set-in sleeves, and come in gabardine, covert, cavalry twill or tweed.

You're out of the Army now man



Army now, man!
You can forget that salute! Complete civilian uniform consists of a gray herringbone coat, a gray snap-brim hat, a blue suit, a maroon tie, white shirt, gloves and black shoes. You're all set for a job, a date or dinner in town

Gollier's January 27, 1945

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