



*WE WALK IT..and LIKE IT!*



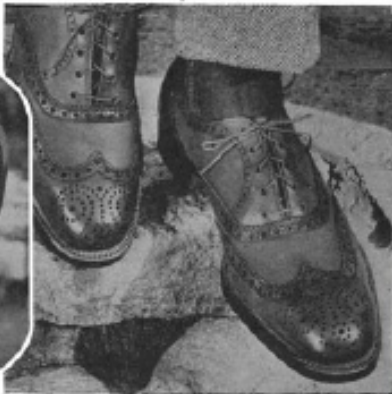
**IN BOSTONIAN RUGGEDIERS**

Now that you're back on your feet, Walk it and Like it in Bostonian Ruggediers. They cut up the miles, take every hill in high gear. Measure their rugged soles, thick but flexible! Careless the fine grain leathers! Splash through puddles, climb over rock fences—these husky Walk-Fitted Bostonians'll come up smiling. And comfortable? They'd make a postman craze walking. \$8.95 to \$12. Bostonian Shoes, Whitman, Mass.

**RUGGEDIER GRAINS**—Bostonians' answer to winter walking. Heavy soles for men who won't jump puddles. Above, Tech.



**WHISTLE** while you walk in Walk-Fitted Bostonians. Leathers give and take with foot action. Above, Stalwart in Scotch grain.



**WATCH THOSE PENNIES**—Ruggediers give months of added wear. Stout leathers take it and like it. Tough soles are flexible, too. Above, Marvel.

*Bostonians*

**FIT RIGHT - FEEL RIGHT** *They're Walk-Fitted*



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