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HOW TO AVOID THE SUMMER TRAGEDY OF SUN-DAMAGED EYES



EVEN the closed eyes of the sunbathers can be irritated by penetrating rays. These wise summer romancers wear popular "blinker" glasses to short-out of Sol.

YOUR eyes are among your most precious possessions. Yet millions suffer eyestrain, indigestion, headaches and even nervous fear because they heedlessly overwork those delicate networks of veins and muscles. The eyes should be shielded from the glare of intense sunlight reflected from sand, sidewalks and highways, but only glasses with ground and polished lenses should be worn. One of the most common causes of red, watery eyes is the use of cheap grade sun specs, according to noted oculists. The lenses of such eye-pieces are neither ground nor polished, but have a refraction—a "waviness" in the glass, which makes objects blend and blur instead of appearing clear and motionless. They cost considerably more in the long run because the frequent result is a visit to an eye doctor. In the manufacture of dependable sun glasses, 40 to 50 steps are necessary before the finished product can give true, even vision.



AS HOLLYWOOD GOES, so goes the fashion world. Luminaries like Joan Bennett (left)—whose ex-husband, Gene Markey, is now mate of Hedy Lamarr (right)—started the dark-glasses fad. Now it's an accepted style and health habit.

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THESE SHOTS taken at random show five young people marring their eyes and looks by competing with the glare of sun and sand. The shapely miss, left, spent considerable thought on her smart swim suit, but forgot to protect her invaluable orbs. The young lady above squints even while she uncomfortably shades her eyes with her hand. Deep crow's feet scar the eyes of the sports-girl below, while the cream of the wrinkle crop is found on the faces of the two bathers shown at right.

Photos by Galloway, Black Star, Gendreau, European.

