

# *The Nation's Rule of 64*

**Former Ambassador Gerard**

**Issues American List of 64**

**Rulers Yet in London Con-  
tradicts by Naming Only 40**

**P**RESIDENT HOOVER, Col. Lindbergh and several other outstanding figures whose words are regarded as authority in affairs of the nation and its times are omitted from the 64 persons named by former Ambassador James W. Gerard as the "men who rule the United States."

Mr. Gerard, who happens to be a Democrat, purposely omitted office holders as such, explaining that the men named are too busy to hold public office yet rule by virtue of wealth and business position. Also, he omitted all clergymen.

About the same time that Gerard's selections were being made public there was published in London one of his two-pence pamphlets for free trade for the British empire (as advocated by Viscount Rothermere and Lord Beaverbrook) which singularly enough commented:

Give the 40 men who rule the United States 10 years for the development of this industrial empire and no country on earth could approach it in per capita wealth.

Raising the question then, who are the 24 non-essentials on the American list?

The last five listed were added after the former ambassador's original list had been hotly debated.

"Ridiculous," chided Senator Caraway (Dem.) of Arkansas, adding: "There is not a man on the list powerful to name a member of Congress. Why Atterbury and Mellon combined couldn't even name a governor of Pennsylvania this year!" Caraway drew up his own list headed by President Hoover and including Chief Justice Hughes, President Green of the Federation of Labor, Senator Borah, Speaker Longworth and Dr. Nicholas Murray Butler. "Any president of the United States, whether a Democrat or a Republican, is the most powerful man in the world," explained Caraway.

"The Gerard list does represent American leadership because this is a business civilization," commented Professor Andrew G. Truxal of Dartmouth. The New York Daily News notes three glaring omissions—Bishop Cannon, "Scarface Al" Capone and Dr. Clarence True Wilson. Senator Copeland (Dem.) of New York questions if the men named by Gerard could rule without the aid of educators, clergymen and scientists. "The power to rule this country," argued Senator Copeland, "is in the ballot and the country is ruled by the millions who use and wield that ballot."

Arthur Brisbane observes that Gerard's group "don't seem to be doing very much running the nation just at present—they are letting the good old U. S. A. coast down hill." As the Washington News sees it, the Gerard list is all right if it isn't taken too seriously." Incidentally, 14 of the men named by Gerard do not appear in the new "Who's Who."



—Brooklyn Eagle

*"Look What a Big Boy Am I"*

The women — bless them! — were equally indignant that Gerard did not name one of their sex on his list of American "rulers."

"I'm afraid Mr. Gerard's long residence in Europe has given him an un-American viewpoint regarding women's contribution to the life of the United States," the Associated Press quotes Mrs. John F. Sippel, president of the General Federation of Women's Clubs, as saying. Mrs. Sippel personally would nominate Carrie Chapman Catt and Alice Ames Winter. Mrs. Roscoe Anderson, acting president of the League of Women Voters, suggests Mrs. Casper Whitney while Miss Maude Younger, legislative chairman of the National Woman's Party, prefers Alice Paul. "Helen Gould's name should be on the list," insists Mrs. Lowell Fletcher Hobart, president of the D. A. R., adding, "if he's lumping families, why not mention Anne Morgan?"

At present the naming of the 12 "greatest" women in America hinges on a \$5,000 prize contest being conducted by Good Housekeeping magazine. But the joke of it is that even in that case the selecting board is all-male, being composed of Otto H. Kahn, Dr. Henry Van Dyke, Newton D. Baker, Booth Tarkington and Bruce Barton.

Proving again that women still do not enjoy equality in this "greatest" racket.

## GERARD'S LIST

JOHN D. ROCKEFELLER JR.  
ANDREW W. MELLON  
J. P. MORGAN  
GEORGE F. BAKER  
JOHN D. RYAN  
WALTER C. TEAGLE  
HENRY FORD

**GERARD'S LIST***(continued)*

FREDERICK E. WEYERHAEUSER  
 MYRON C. TAYLOR  
 JAMES A. FARRELL  
 CHARLES M. SCHWAB  
 EUGENE G. GRACE  
 H. M. WARNER  
 ADOLPH ZUKOR  
 WILLIAM H. CROCKER  
 O. P. and M. J. VAN SWERINGEN  
 W. W. ATTERBURY  
 ARTHUR CURTISS JAMES  
 CHARLES HAYDEN  
 DANIEL C. JACKLING  
 ARTHUR V. DAVIS  
 P. G. GOSSLER  
 R. C. HOLMES  
 JOHN J. RASKOB  
 P. S. DU PONT  
 IRENEE DU PONT  
 LAMONT DU PONT  
 H. F. DU PONT  
 EUGENE DU PONT  
 A. FELIX DU PONT  
 EUGENE E. DU PONT  
 EDWARD J. BERWIND  
 DANIEL WILLARD  
 SOSTHENES BEHN  
 WALTER S. GIFFORD  
 OWEN D. YOUNG  
 GERARD SWOPE  
 THOMAS W. LAMONT  
 ALBERT CHASE WIGGINS  
 CHARLES E. MITCHELL  
 SAMUEL INSULL  
 FRED J. FISHER  
 CHARLES T. FISHER  
 LAURENCE P. FISHER  
 WILLIAM A. FISHER  
 EDWARD F. FISHER  
 ALBERT J. FISHER  
 HOWARD FISHER  
 DANIEL GUGGENHEIM  
 WILLIAM LOEB  
 G. W. HILL  
 ADOLPH S. OCHS  
 WILLIAM RANDOLPH HEARST  
 ROBERT R. McCORMICK  
 JOSEPH MEDILL PATTERSON  
 JULIUS ROSENWALD  
 CYRUS H. K. CURTIS  
 ROY W. HOWARD  
 SIDNEY Z. MITCHELL  
 WALTER E. FREW  
 AMADEO P. GIANNINI  
 WILLIAM GREEN  
 MATTHEW WOLL

**THE PATHFINDER****DIGEST OF WORLD AFFAIRS**

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