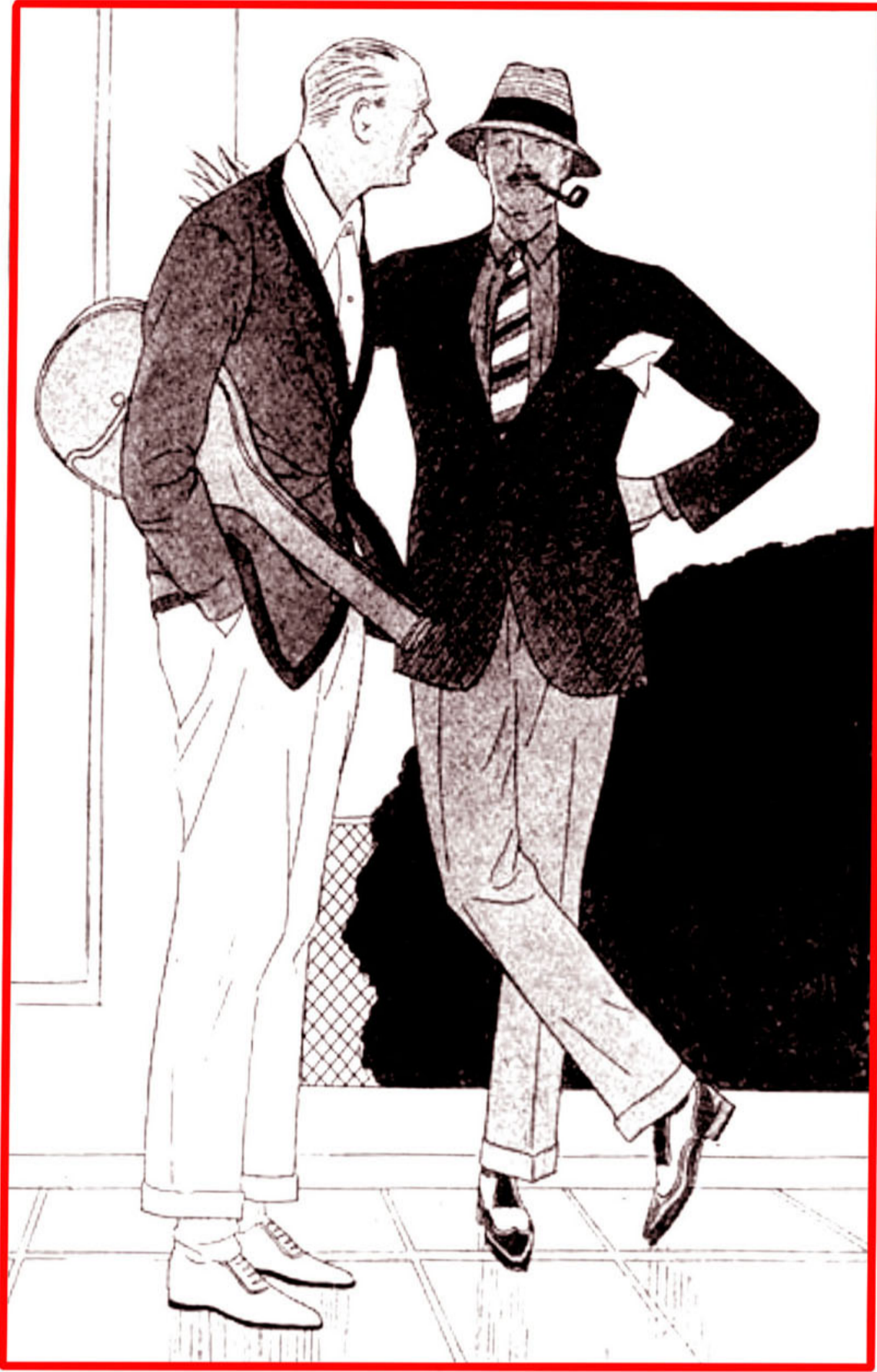


For the Well Dressed Man

*The Right Clothes for Summer Sports
and When and Where to Wear Them*



(9) For tennis a soft, thin grey wool sweater jacket worn over a white cheviot shirt and duck bags, white woollen socks, white buckskin shoes with black varnished soles. For lounging in the country, a brown homespun jacket with brown twillet slacks, a blue cheviot shirt and brown and white shoes

In Sketch 4, the man is turned out for tennis, in cotton cheviot shirt and trousers, two shades of grey. In Sketch 8, there is a tennis rest coat of grey fleece, bound in bright blue, with the club insignia on the breast pocket. The vogue for white clothes has rather gone out just now. Tub cotton twillet and varied shades of flannel slacks are really smarter than either white flannels or ducks. Brown and white and black and white shoes have very largely taken the place of white buckskin shoes and if our own market will offer us brown buckskin low shoes for summer wear, they will be the most welcome thing that the shops will have shown in a long time, because they do not have to be kept in as good condition as white shoes, which have to have a very constant and daily treatment to keep them looking properly fresh.

The objection to white flannels and ducks is that in a half hour after they have been put on they are apt to look soiled. Grass stains and dirty marks seem to attract them in an unaccountable manner. White flannel trousers are no longer returned in the proper condition by the cleaners, any more than the laundry-men do a decent job on a dress shirt or a hard collar. The average cleaner does not return a pair of white flannel trousers that is any longer white. They come back a dirty shade of cream yellow, and white duck trousers are as like as not to be creased crookedly, and twist half way around the leg when they are put on. It is partly the inability of the laundry people and the cleaners, etc., that has changed the style in men's dress for generations. If it were possible to bring ruffled shirts and socks back into vogue, how would we men look in them after the first installment had come back from the modern laundry! One reason that soft shirts and unstarched linen have become so general nowadays is that the starched article doesn't have a very long life.

For the Well Dressed Man

J U L Y , 1 9 2 1



(4) Sketch of cotton cheviot shirt and trousers for tennis in two shades of grey, the trousers darker



(7) Sketch for a blue club jacket. Bound in primrose, with club initials on the pocket



(8) Sketch for a tennis rest coat, of grey fleece bound in bright blue with club insignia on the pocket